

M.G.S. UNIVERSITY,
BIKANER

SYLLABUS

SCHEME OF
Examination and Syllabus

Faculty of Fine Arts

Bachelor of Fine Arts

B.F.A. (Foundation) Part-I Examination 2021

B.F.A. Part-II Examination 2022

B.F.A. Part-III Examination 2023

B.F.A. Part-IV Examination 2024

Scheme of Examination (For all Theory Papers)

There shall be **three (03) Sections** in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words.

Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

Section C shall consist of four questions (maximum 01 question from one Unit) of 20 marks each, to be answered in around 500 words. Two questions must be answered out of given four.

B.F.A. Part-I (Foundation) Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
i	English	100	36	3 Hrs.	100 Hrs
ii	Hindi	100	36	3 Hrs.	100 Hrs
iii	Environmental Study	100	36	3 Hrs.	100 Hrs
iv	Computer Application	100 (60+40)	36	3 Hrs.	100 Hrs
1	Fundamentals of Fine Arts	100	36	3 Hrs.	100 Hrs

S.No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
2	Study from Visual World-A	20	80	8	32	5 Hrs.	100 Hrs
3	Study from Visual World-B	20	80	8	32	Submission	100 Hrs
4	Design in applied Art	20	80	8	32	5 Hrs.	100 Hrs
5	3D Design	20	80	8	32	10 Hrs.	100 Hrs
6	Graphic	20	80	8	32	Submission	100 Hrs

Note : Submission work to be assessed by External Examiners.

1. Fundamentals of Fine Arts

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I Definition of Fine Arts, Classification of arts, nature and scope of Fine Arts-Painting, Sculpture, Music, Dance and Literature.

Unit-II Inter-relationship of Fine Arts, Common elements and issues related to study of Fine Arts.

Unit-III Creative process/Composition, Rhythm, Design, Style, Originality and the role of Tradition.

Fine Arts and Society, Fine Arts and Religion and Fine Arts and Nature.

- Unit-IV Visual Arts, Nature and Scope
Elements of Painting, Sculpture, Applied Arts and Print Making.
'Shading' the six canons of painting, form and space organization; form and content; two and three dimensional arts; Pictorial composition.
- Unit-V Style and Techniques in Visual Arts Tribal and Folk Arts, Classical and modern.
Analysis of a work of art and appreciation of art based on principles of criticism and philosophy.

2. Study from Visual World-A

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	5 Hrs.	100 Hrs

Examination:- Still Life arrangements of plants, flowers, geometric forms, Draperies etc. to be done in black and white. (Size Half Imperial)

Nature Drawing

- To develop the sense of structure study, from any kind of forms in nature such as pots, plants, flowers insects, shells etc. To understand how these forms achieve their structural unity through adherence to principles with physical nature of the material being observed and studied through various rendering media and techniques in various light conditions. Experience the method of using transparent colors (Watercolour, Waterproof Ink etc.) by studying nature and still-life.
- Drawing from human figure-mainly based on general form and gesture.
Drawing from object-Drawing from geometric forms, casts drapery still life groups etc. observed and studied in various rendering media and techniques in various light conditions. Elements of perspective also shall be introduced.
Drawing from memory-To develop the sense of observation and the capacity to retain and recall images and their co-ordination.
Outdoor sketching-rapid sketching from any object from places like street's markets, stations etc and also from museum and zoo. Students shall be exposed to such drawing made by master artists of different time.

Submission:- Minimum five works in each category and daily minimum ten sketches. (Size Half Imperial)

3. Study from Visual World-B

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submissionwork to be assessed by External Examiners.

Analytical and creative drawing. Creative drawing from life, nature and objects with reference to (a) Rendering it as complete work of art. (b) Leading to individuality and technical competence.

Rendering techniques of dry and wet mediums.

Experience of color as: Visual effects- light and shades. Physical properties such as Hue, Value, Tint, Shade and Tone, Gray scale, Chromatic value. Color experience in: Primary (Pigment and light theory), Secondary tertiary quaternary, acrobatic, monochromatic, Polychromatic, High, Average and low, High average and lowcontrast. Experience in color harmonies; complimentary split. Double splitcomplimentary. Analogous. Warm and cool naturalization of color. Optical illusion, Advancing and receding colors simultaneous and successive contract. Visual mixing. Experience in rendering methods.

The student shall also be equipped with the techniques of miniature painting on Wasli format with forms of flowers and plants only.

Submission:- Minimum Five works in rendering on paper in—Any-media(Size Half Imperial) and 3 works in miniature on Wasli Paper (6"x8")

4. Design in Applied Arts

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	5 Hrs.	100 Hrs

Examination:- There shall be an examination in two dimensional following study as covering mentioned topics. (Size Half Imperial)

- **Calligraphy** :- Basic discipline of beautiful hand writing, sense of letter from Simultaneous judgment of the composition of letters spacing organization- intuitive and logical planning of writing development of style. Students should be exposed to calligraphic examples of various traditional scripts, Basic type character (Roman, Gothic)
Assignments- script writing with different types of traditions and modern tools.
- Study of two dimensional space and forms.
Study of various types of objects (natural and manmade) with a view to transform them into flat pictorial images. Understanding of interrelationship between different shapes and forms. Handling of various types of materials for

design organization and rendering such as: Pencil, Pen, Brush, Watercolour, Poster colour, Pastel, Crayon and Ink.

Submission:- Five works in each category. (Size half imperial)

5. 3 D Design

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	10 Hrs.	100 Hrs

Examination:- Examination shall be conducted in clay. (Size not less than 12")

Introduction to three dimensional forms, observation of natural and manmade objects. To develop sense of structure, Principles of composition and the study of the principles that holds the structure. Compositional exercise with various materials like clay, paper, cardboard, thermocol, plaster of paris, wood blocks and its combinations, so as to make the student familiar with structures, masses and valuation of the objects.

Submission:- Two works in clay and one works in other materials. (Size not less than 12")

6. Graphic

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Basic techniques in relief printing in B&W based on human figures, still life, animals, birds and nature on Lino / MDF board

Submission:- 2 (two) works in Lino / MDF board (Black and White)

(size 8" x10" to 12"x18")

2(two) works in-Lino / MDF board (Colour)

(size 8"x10" to 12"x18")

B.F.A. Part II- Specialization Course in Painting Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	History of Indian Art	100	36	3 Hrs.	100 Hrs
2	Indian Aesthetics	100	36	3 Hrs.	100 Hrs

S.No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Creative Composition	40	160	16	64	10 hrs	200 Hrs
4	Still life	20	80	8	32	5 hrs	100 Hrs
5	3D Design	20	80	8	32	Submission	100 Hrs
6	Graphic	20	80	8	32	Submission	100 Hrs

Note : Submission work to be assessed by External Examiners.

1. History of Indian Art (Common for Applied Arts)

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I	Pre-Historic wall painting. Harappan Culture: beginning on the Indus. Historical and religious origins- Ajanta, Bagh, Sigiriya, Sittalavasal and Jogimara caves.
Unit-II	The Mauryan period: The first Imperial Art. The Shunga dynasty: Chaityas, Viharas and Stupas.
Unit-III	The Andhra period. The Kushan Period : Gandhara and Mathura.
Unit-IV	The Gupta and Post-Gupta period. South India : Pallavas, Cholas and Hoysalas. Medieval period in North India.
Unit-V	Islamic India : Architecture and Painting. Jain, Rajasthani and Pahari Painting.

Books Recommended

History of Indian and Indonesian Art- A.K.Coomaraswamy.

A Concise History of Indian Art- Roy.C.Craven.

A History of India- R.Thapar.

The Art of India- S.Kramrich .

The Art of Indian Asia- H.Zimmer.

2. Indian Aesthetics

3 HRS duration

Max Marks 100

Min. Pass Marks 36

Unit-I	An introduction to Indian Aesthetics and its brief historical background. Concept of beauty based on ancient scriptures and their relevance to art.
Unit-II	Bharat's Rasa theory: Natyashastra Commentators of Rasa theory: Bhatt Lolat, Shankuk, Bhatt Nayak and Abhinavagupta.
Unit-III	Dhyanaloke: Anandvardhan Vishnudharmottar Puran: Chitra sutra
Unit-IV	Geetgovind, Sursagar and Rasikpriya. Some fundamental questions: meaning of Art, truth in Art, Subjectivity and Objectivity of Art.
Unit-V	Aesthetics theories of Anand K. Coomarswamy and Rabindranath Tagore.

Books Recommended :

Saundarya Tattva – S.N. Das Gupta
Vishnudharmottara Puran – A Study – C.S. Sivaramamurathi
Six Cannons of Indian Painting – P. Agarwal
Sundray Shastra Aur Ras Sidhanta – Nirmala Jain
Ras Sidhanta - Dr. Nagendra
Gitagovind Ek Sangoshthi – Kapila Vastasyayan
Transformation of Nature in Arts – A.K. Coomarswamy
Indian Aesthetics – K.C. Pande
Classical Indian Dance in Literature and Art – Kapila Vatsayan
Time In Plastic Arts – E. Soriew
Music and Silence - Ciele Brelet

3. Creative Composition

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
40	160	16	64	10 hrs	200 Hrs

Examination:- A composition in tempera process (size imperial)

Development of pictorial design into content oriented painting with representational aspect. Compositional exercises based on various types of objects (natural and manmade) with a view to transform them into flat pictorial images. Developing an awareness of pictorial space, division of space & form ; Interrelationships of different shapes and forms - relative values. Activation of space through form and colour.

Students shall be made aware of colour harmony by exposing them to the actual works of arts done in various periods and styles.

Students shall be exposed to various schools of Modern paintings.

Miniature based on object of nature, human figures, animals and birds, exercises based on traditional formats. The students must learn the different miniature schools.

Submission:- Five composition works in Tempera media on paper (size imperial) and three works miniature on Wasli Paper. (Size 8"x10")

4. Still life

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	5 hrs	100 Hrs

Examination:- Examination will be conducted in oil or acrylic medium (size half imperial)

Study of Still life in monochrome and colour. Analysis of objects as line, form, plan and light. Transformation of the objects into variety of simple and complex planes, tones and organization.

Submission:- five works in oil and acrylic medium on paper (size half imperial)

5. 3D Design

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

This course presents projects, which give the student experiences in developing ideas based on contemporary culture. Sculpture processes which are additive and subtractive, plaster mold making, plus pinch, coil building and other clay and non-clay materials as applied to sculpting will be taught.

Submission:- Minimum One work (Size 24" Height)

6. Graphic

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Exercise in graphic compositions on wooden planks. Design in graphic techniques based on the subjects of Visual World, use of colour and textural values. Composition based on objects of still life, nature, human figures, animals and birds, Composition based sketches and studies, preparation of layout.

Submission:- Two woodcut in colour or black and white (Size 8"x10")

B.F.A. Part-II Specialization Course in Applied Arts Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	History of Indian Arts	100	36	3 Hrs.	100 Hrs.
2	Advertising Art and Ideas	100	36	3 Hrs.	100 Hrs.

S.No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Drawing and Illustration	40	160	16	64	5 Hrs.	200 Hrs
4	Graphic Design	20	80	8	32	10 Hrs.	100 Hrs
5	Print Reproduction	20	80	8	32	Submission	100 Hrs
6	Computer Graphics	20	80	8	32	Submission	100 Hrs

Note : Submission work to be assessed by External Examiners.

1. History of Indian Art (Common for Painting)

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I	Pre-Historic wall painting. Harappan Culture: beginning on the Indus. Historical and religious origins- Ajanta, Bagh, Sigiriya, Sittalavasal and Jogimara caves.
Unit-II	The Mauryan period: The first Imperial Art. The Shunga dynasty: Chaityas, Viharas and Stupas.
Unit-III	The Andhra period. The Kushan Period : Gandhara and Mathura.
Unit-IV	The Gupta and Post-Gupta period. South India : Pallavas, Cholas and Hoysalas. Medieval period in North India.
Unit-V	Islamic India : Architecture and Painting. Jain, Rajasthani and Pahari Painting.

Books Recommended

History of Indian and Indonesian Art- A.K.Coomaraswamy.
A Concise History of Indian Art- Roy.C.Craven.
A History of India- R.Thapar.
The Art of India- S.Kramrich .
The Art of Indian Asia- H.Zimmer.

2. Advertising Art and Ideas

3 hrs duration

Max Marks 100

Min. Pass Marks 36

- Unit I. Introduction to advertising: Advertising defined, brief history of advertising, the development of modern advertising
- Unit II. Advertising's role in society: Contributions of advertising to social welfare, economic effects of advertising, social effects of advertising, advertising and freedom of the press.
- Unit III. Introduction to marketing, definition of marketing, advertising and the marketing mix, the product, the package, the brand name, trademarks and trade characters, the label, the image of the product and brand, channels of distribution
- Unit IV. How advertising works, general business objectives of advertising, forms of advertising and how they function
- Unit V. Classification of advertising, the consumer's role in advertising process

3. Drawing and Illustration

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
40	160	16	64	5 Hrs.	200 Hrs

Examination: - Examination will be conducted in only Illustration / life drawing on a given topic (Size half imperial)

Illustration:- Product rendering, story illustration, Cartoon and caricature drawing in monochromatic and multi colour medium.

Life Drawing:- Full figure study. Portrait study, rendering in pencil, monochrome, colour and ink. Anatomy - Study of Muscles - Bones of Human body.

Outdoor Study:- Outdoor Sketching with specific purpose, Architectural, manmade and natural objects. Project study in depth of manmade and natural objects: animal, tree, flowers, textiles, furniture etc.

Submission. -

Minimum two Life studies, (Size-full imperial), and five each in illustration and outdoor study (Size-half imperial)

4. Graphic Design :

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	10 Hrs.	100 Hrs

Examination:- There shall be an examination as given instruction of external Examiner. (Size Half Imperial)

Communication design:- Students shall be given exposure in designing of logos, signs, monograms, symbols, tags, shopping bags, labels, stickers, novelties, gift articles, book jackets and other promotion materials.

Calligraphy/Typography:- Detailed study of the various calligraphic schools such as Western, Indian, Gothic etc and methods.

Principles of Typography: Understanding of design, suitability, legibility and readability of printed matter.

Study of typographic measurements and specifications.

Submission:- Minimum Fifteen works (Size Half Imperial)

5. Print Reproduction

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

A. Photography- Portraiture.

Product Photography.

B. Reproduction Techniques- Silk screen printing.

Submission:- Photography- Minimum ten works in single color (Size 8"x10")

Silkscreen technique- five works in single colour. (Size 8"x10")

6. Computer Graphics

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Understanding the basics of graphic software such as Photoshop and Corel Draw.

Creating illustrations in Corel Draw and editing images in Photoshop.

Submission:- Design of Stationeries. (Visiting card, Letter head and envelope)

B.F.A. Part III Specialization Course in Painting Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	History of Western and Eastern Art	100	36	3 Hrs.	100 Hrs
2	Western Aesthetics	100	36	3 Hrs.	100 Hrs

S. No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Landscape	20	80	8	32	Submission	100 Hrs
4	Creative Composition	30	120	12	48	10 hrs	200 Hrs
5	Portrait Study	20	80	8	32	5 hrs	100 Hrs
6	Graphic	10	40	4	16	Submission	100 Hrs
7	Mural Design	20	80	8	32	Submission	100 Hrs

Note : Submission work to be assessed by External Examiners.

1. History of Western and Eastern art (Common for Applied Arts)

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I	Western Art History Pre-historic : Cave paintings. Egyptian Art : Old, Middle and New Kingdom. Greek Art : Archaic vase painting, sculpture and architecture.
Unit-II	Roman Art : Architecture, sculpture and painting. Early Christian Art : Architecture, sculpture and painting.
Unit-III	Byzantine Art. Gothic Art : Sculpture and painting. Romanesque Art. Early Renaissance in Italy.
Unit-IV	High Renaissance in Italy. Mannerism Art. Baroque Art.
Unit-V	Eastern Art History Chinese Art : Sung Dynasty (landscape painting). A short note on Buddhist iconography of early history in China (Chou to five Dynasty) Japanese Art : A short note on Buddhist iconography of early history in Japan (Kamakura period). Edo period. Ukiyo-e-school.

Books Recommended :

History of Arts – H.W. Janson
 Story of Art - Ernst. H. Gombrich
 Art of China and Japan – G.K. Agarwal
 History of Far East – Sherman Lee
 The Paintings of Far East – Lawrence Bingon

2. Western Aesthetics

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I	Introduction to western Aesthetics meaning, scope and purpose of Aesthetics Plato- Imitation and Utility. Aristotle- Katharsis and pleasure of Tragedy.
Unit-II	Plotinus- Intellectual beauty of Art. Kant- Critique of judgment.
Unit-III	Hegal- Philosophy of beauty. Sigmund Freud. Croce. St.Augustine. Leonardo-da-Vinci.
Unit-IV	Alberti and Albrecht Dourer. Tolstoy. Ruskin. George Santayana. Theodore Lipps. Vernon Lee.
Unit-V	Edward Bullough. Clive Bell. Roger Fry. Susan Langer.

Books Recommend

Aesthetics- M.C.Beardsley.

History of Aesthetics- Kuhan and Cuilbert.

The Aesthetics theory of Kant, Hegal and Schopenhauer- Israel Knox.

Philosophies of beauty- Carritt.

Problems in Aesthetics- Morris Weitz.

A Modern Book of Esthetics- Melvin Rader.

A Critical History of Modern Aesthetics- Earl of Listowel.

Readings in Aesthetics- Coleman.

3. Landscape

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Landscape painting from site in water colour with proper handling of media and perspective, architectural building etc. Study of plants, Hills, lakes and background of trees with special effects of environments and also effects of light and shadows.

Submission:- Minimum five works. (Size HalfImperial)

4. Creative Composition

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
30	120	12	48	10 hrs	200 Hrs

Examination:- Examination will be conducted in oil/acrylic on canvas (Size Imperial).

Analytical study of Objective forms to thematic development in painting. Advancement of previous experience towards a complete pictorial interpretation, theme and expression like distortion, dramatization, simplification etc.

Submission:- minimum ten works in oil/acrylic.(Size Imperial)

5. Portrait study

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	5 hrs	100 Hrs

Examination:- Examination will be conducted in oil on canvas.(Size Imperial)

Sustained study of portrait from life. Delineation of structural character of head, study of features, light and shade. Use of different mediums like pencil, pen, charcoal, crayons and ink.

Study from life model with view to exploring various application methods and rendering techniques. Critical study and understanding of works of great masters. Exercise in organization and rendering techniques.

Submission:- Minimum five works and oil on canvas. (Size imperial)

6. Graphic

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
10	40	4	16	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Students shall be given exposure to develop individual technique in organizing and rendering imageries. There shall be scope to develop individual style and concepts. The possibilities of computer graphics may be exposed for further developments.

Submission:- Minimum One Etching and one silkscreen prints in B&W.(Size 8"x10")

7. Mural Design

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Preparation of Mural design from students own ideas, guide the student to explore elements and principles of Visual Arts to express their thoughts. (Prepared in previous year.) The feeling to be express through the selected subjects, compositional exercise with various materials like thermocoal, Terracotta, Mosaics, Tempura, Ceramic.

Submission:- One works in any medium (Size 24" x 24")

B.F.A. Part-III Specialization Course in Applied Arts Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	History of Western and Eastern Arts	100	36	3 Hrs.	100 Hrs.
2	Advertising Art and Ideas-II	100	36	3 Hrs.	100 Hrs.

S.No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Drawing and Illustration	30	120	12	48	5 Hrs.	200 Hrs.
4	Graphic Design	30	120	12	48	10 Hrs.	200 Hrs.
5	Print Reproduction	20	80	8	32	Submission	150 Hrs.
6	Computer Graphic	20	80	8	32	Submission	100 Hrs.

Note : Submission work to be assessed by External Examiners.

1. History of Western and Eastern Art (Common for Painting)

3 hrs duration

Max Marks 100

Min. Pass Marks 36

- Unit-I Western Art History
Pre-historic : Cave paintings. Egyptian Art : Old, Middle and New Kingdom. Greek Art : Archaic vase painting, sculpture and architecture.
- Unit-II Roman Art : Architecture, sculpture and painting. Early Christian Art : Architecture, sculpture and painting.
- Unit-III Byzantine Art. Gothic Art : Sculpture and painting. Romanesque Art. Early Renaissance in Italy.
- Unit-IV High Renaissance in Italy. Mannerism Art. Baroque Art.
- Unit-V Eastern Art History. Chinese Art: Sung Dynasty (landscape painting). A short note on Buddhist iconography of early history in China. (Chou to five Dynasty)
Japanese Art: A short note on Buddhist iconography of early history in Japan (Kamakura period).
Edo period. Ukiyo-e-school.

Books Recommended:

- History of Arts – H.W. Janson
Story of Art - Ernst. H. Gombrich
Art of China and Japan – G.K. Agarwal
History of Far East – Sherman Lee
The Paintings of Far East – Lawrence Bingon
The painting of far East-Lawrence Bingon

2. Advertising Art and Ideas-II

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit - I	The business of advertising- The benefits of advertising, the advertiser, organizing for advertising decision making. The advertising agency, brief history of advertising agency, the commission system
Unit - II	Types of advertising agency. Structure and function of various departments of a full service agency, special-service group, the creative department
Unit-III	Communication- communication defined, brief history and process of communication, the communication model, field of experience, types of communication, advertising as a tool of communication, marketing and communication
Unit-IV	The world of media- the media defined, the evolution of media into advertising vehicles, classification of media, media expenditure, media characteristics
Unit – V	Types of media-non-print and print medium, conventional medium: radio, television, newspaper and magazine, outdoor medium, modern medium: electronic and digital medium, internet, web page, social networking sites

3. Drawing and Illustration:

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
30	120	12	48	5 Hrs.	200 Hrs.

Examination:- Examination shall be conducted in Illustration / Life Study.
(Size Half imperial)

Illustration:- of children stories, creating cartoons, improvising realistic and photographic images, illustration for fashion, medical and technical. Editorial

Life study:- Drawing from life and its creative application. Exposure shall be given in understanding the anatomy of human body of different age groups with pencil, pen and ink and colour.

Study:- Landscapes, architectural forms, manmade and natural objects.

Submission.- Minimum five works each from above mentioned topics. (A total of fifteen works) (Size half Imperial)

4. Graphic Design:

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
30	120	12	48	10 Hrs.	200 Hrs.

Examination:- Examination will be conducted in any one section of the Graphic Design (Size half Imperial)

Advertising Design:- Newspapers, Magazine, Show cards, Booklets, Folders, Posters. Hording. Packaging, Point of sale materials

Signs-symbols:- Airport, Railway, Banks, Hospitals, Postal Services, and Hostels etc.

Educational Design:- Educational kits for schools and colleges, directional maps and charts, Sales promotional designs.

Submission:- Minimum fifteen works (Size half Imperial)

5. Print Reproduction:

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	150 Hrs.

Note:- Submission work to be assessed by External Examiners.

Photography-

Cityscapes.

Model and product Photography.

Reproduction Techniques- Understanding of professional printing process.

Submission:- Photography- Minimum 5 works each on cityscape and model/product photography in color (Size 8"x 10")

Reproduction tech- Written document (500 words) on one of the modern reproduction technology

6. Computer Graphics:

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs.

Note:- Submission work to be assessed by External Examiners.

Students are supposed to understand imaging editing techniques in Photoshop and creating package and book cover by using Photoshop and Corel Draw.

Submission:- Minimum 3 book cover and 2 packaging designs

B.F.A. Part IV Specialization Course in Painting Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	Indian Modern and Contemporary Art	100	36	3 Hrs.	100 Hrs
2	Western Modern Arts	100	36	3 Hrs.	100 Hrs

S. No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Creative Study	20	80	8	32	Submission	100 Hrs
4	Creative Composition	40	160	16	64	10 Hrs.	300 Hrs
5	Life Study	20	80	8	32	5 Hrs.	100 Hrs
6	Graphic	20	80	8	32	Submission	100 Hrs

Note :-

- (I) Submission work to be assessed by External Examiners.
- (II) Submission work must be displayed at the time of Evaluation.

1. Indian Modern and Contemporary Art

3 hrs duration

Max Marks 100

Min. Pass Marks 36

- Unit-I Company Style (Patna school), Kalighat Pat painting, Raja Ravi Varma, Bengal school, Amrita Shergill, Binod Behari Mukherjee, Rabindranath Tagore, Jamini Roy.
- Unit-II Delhi Shilpi Chakra:- Bhavesh Sanyal, Siloza Mukherjee, Ram Kumar and others.
Calcutta Group:- Nirodh Mazumdar, Rathin Mitra, Gopal Ghosh, Paritosh Sen.
- Unit-III Progressive Art Group :- Suza, Raza, M.F.Hussain, K.H.Ara, K.K. Hebber.
Madras school :- K.C.S.Panikar.
- Unit-IV Independent development in contemporary Indian painting and sculpture.
K.G.Subramanyam, Bhupen Khakhar, Satish Gujral, N.S.Bendre, Palsikar Gaitonde, Akbar Padamsee, Krishna Khanna, Swaminathan, G.R.Santosh, Ramgopal Vijayvargiya,
- Unit-V Kripal Singh Shekhawat, V.P. Karmarkar, Deviprasad Roy Choudhary, Ramkinkar Baij, P.V.Jankiram, Balbir Singh Katt, Pilloo puchkanwalla, Raghav Kanoria, Somnath Hore.

Books Recommended :-

1. The Triumph of Modernism : Indias Artist and the Avant-gade-Partha Mitter
2. Culture and the making of Identity in Contemporay India Edited-Usha Thakkar and Kamla Ganesh.

3. Art for a Modern India – Rebecca M. Brown.
4. When was Modernism : Essays on Contemporary Cultural Practice in India-Geeta Kapoor.
5. Bhartiya Chitrakala Ka Itihas – Vachaspati Gairola.
6. Bhartiya Chitrakala Ka Itihas – Avinash Bahadur Verma.
7. Rupaprada Kala Ke Muladhar – R.A. Agarwal and S.K. Sharma.
8. Bhartiya Kala – A.L. Srivastava.
9. Bhartiya Chitrangan – R.K. Vishwakarma.
10. Art and Architecture of India : Benjamin Rowland.
11. India Sculpture – S. Kramrisch.

2. Western Modern Art

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I	Neoclassicism and Romanticism: Painting and Sculpture Realism : Gustave Courbet, Millet. Impressionism: Manet, Monet Degas. Renoir.
Unit-II	Post-Impressionism: VanGogh, Gauguin, Paul Cezanne. Georges Seurat. Fauvism: Henri Matisse, Andr'e Derain, Maurice Vlaminck Expressionism: The Bridge School'-Kirchner, Heckel, Schimidt-Rottluff, Nolde, Pechsteinand Otto Muller. 'Blaue Reiter'-Kandinsky,Javlensky, Franz Marc, August Macke, Paul Klee. Individual Artists- Oskar - Kokoschka.. Georges Rouault, Chagall, Soutine, Sutherland.
Unit-III	Cubism: Picasso. Braque, Juan Gris Purism : and Orphism Futurism : Boccioni, Balla, Severini. Russolo, Cab Carra Dada and Surrealism : Duchamp, Picabia, Ball, De Chirico, Breton, Max Ernst. Arp. Miro, Tanguy, Masson, Dali.
Unit-IV	Suprematism : Malevich De Stijl : Piet Mondrian and Theo Van Doesburg Constructivism : Tatlin, Rodchenko, El Lissitzky Abstract Expressionism: Newman, De Kooning, Clyfford Still, Rothko, Robert Motherwell, Arshile Gorky, Hans Hofmann,
Unit-V	Kinetic Art : Gabo, Pevsner. Moholy-nagy, Alexander Calder Pop Art: Hamilton. Oldenburg, David Hockney. Allen Jones. R.B. Kitaj Op Art. Conceptual Art Post Modernism Important Individual Sculptors:- Rodin,, Brancusi, Giacometti, Marino Marini, Henry Moore etc.

Books Recommended

Concepts of Modern Art-By Nikos Stangos

ART. A History of Painting. Sculpture. Architecture-By Frederick Hartt.

History of Modern Art-By H.H.Amason

Mainstreams of Modern Art-by John Canaday

A Concise History of Modern Painting/Sculpture-by Herbert Read

Painting to 20th Century – W. Hoftman

3. Creative Study

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Creative drawing and study of various international trends-life drawing, nature, icons and other objects. Emphasis shall be given to the development of personal style of drawing.

Submission:- Minimum ten works. (Size Imperial)

4. Creative Composition

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
40	160	16	64	10 Hrs.	300 Hrs

Examination:- Examination will be conducted in oil/acrylic on canvas.(Size 24"x36")

Students shall be exposed to various individual techniques for organizing and rendering pictures. Scope shall be given to develop individual style and philosophy.

Submission:- Minimum ten works in oil/ acrylic on Canvas.(Size 24"x36")

5. Life Study

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	5 Hrs.	100 Hrs

Examination:- Examination will be conducted in oil/acrylic on canvas.(Size Imperial)

Students shall be exposed to anatomical and character studies of models of different age group and sex.

Submission:- Minimum five works in oil/acrylic on canvas and ten drawings in dry medium like charcoal, pastel, pen, pencil etc.(Size Imperial)

6. Graphic

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs

Note:- Submission work to be assessed by External Examiners.

Students shall be given exposure to develop individual technique in organizing and rendering imageries. There shall be scope to develop individual style and concepts. The possibilities of computer graphics may be exposed for further developments.

Submission:- Minimum two Etching and one silkscreen prints in colour.(Size 8"x10")

B.F.A. Part-IV Specialization Course in Applied Arts Exam

S.No.	Subject-Theory	Max. Marks	Min. Pass Marks	Duration of Exam	Teaching Hours
1	Advertising Art and Ideas-III	100	36	3 Hrs.	100 Hrs
2	Techniques and Material of Applied Arts	100	36	3 Hrs.	100 Hrs

S.No.	Subject-Practical	Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
3	Drawing and Illustration	30	120	12	48	5 Hrs.	200 Hrs.
4	Graphic Design	30	120	12	48	10 Hrs.	200 Hrs.
5	Print Reproduction	20	80	8	32	Submission	150 Hrs.
6	Computer Graphic	20	80	8	32	Submission	100 Hrs.

Note:-

- (I) Submission work to be assessed by External Examiners.
- (II) Submission work must be displayed at the time of Evaluation.

1. Advertising Art and Ideas-III:

3 hrs duration

Max Marks 100

Min. Pass Marks 36

- Unit I. Advertising creativity- Disciplined creativity, creative strategy, sources of creative ideas, digging the facts, analyzing selling points and benefits, USPs, copy defined, the copywriter and visualize, how copy communicates. design and layout, layout stages, elements and principles of design, choosing the right graphic approach
- Unit II. Production of print and broadcast advertising- mechanical production in print media, the production process in brief, colour reproduction of print advertisement, basics of tv and radio production
- Unit III. Planning and management of advertising campaign- basics steps in campaign planning, role of research in campaign planning, research fundamentals. collection of data, qualitative and quantitative research, research into the creative aspects of advertising campaign.

Unit IV. Advertising coordination and consumer behavior- coordination between advertising and personal selling, sales promotion, publicity and public relations,

Importance of consumer behavior, image of the product and brand

UnitV. Future advertising and your future in advertising, advertising jobs for designers, profile and curriculum vitae (CV) writing for job application

2. Techniques and Material of Applied Arts

3 hrs duration

Max Marks 100

Min. Pass Marks 36

Unit-I Types of papers sizes Principles and Developments of Printing Process
(a) Relief Printing Process (Letter Press)

Unit-II (b) Intaglio or Gravure Printing Process (c) Offset Printing Process
(Planography)

Unit-III Block Making : Types of Process camera lens and its Optical, Different types of developer, fixer and Firm, Line negative. Halftone negative making screen – screen distance, additive and theory of colours.

Unit-IV Photography : Origin and development of Photography.
Camera – Parts of camera and their function, types of camera, meaning of Focal Length, apertures, shutter speed types of lens and filters.

Unit-V Photographic papers, papers their types, grand and surface, types of film, elements of developer, fixer and stop bath and their proportion, Developing agent, Preservative, Accelerator Restraint etc.

3. Drawing and Illustration:

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
30	120	12	48	5 Hrs.	200 Hrs.

Examination:-Examination will be conducted in any of the illustration subject. (Size Half Imperial)

Illustration:- Students shall be given exposure to create a mini campaign on a social topic, which include Press advertising, Magazine adv., Poster, Hording etc.

1. Drawing from life:- Rendering of figure drawing in colour, figure in action.
2. Outdoor Study:- Free hand sketches of architecture, Cityscapes, human figures, animals etc.

Submission:- Minimum 15 works (Size Half Imperial)

4. Graphic Design-

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
30	120	12	48	10 Hrs.	200 Hrs.

Examination:- Examination will be conducted Graphic Design.

Students may be given exposure to create a complete campaign on consumer product considering all the available required media.

Submission:- Minimum one complete campaign of a product.

5. Print Reproduction-

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	150 Hrs.

Note:- Submission work to be assessed by External Examiners.

Creative Photography (Black & white. Monochrome, Colour and digital etc.)

Offset: Understanding of technique and equipment, Processing. Plate making, Scanning, Colour separation (Multi colour printing and single colour printing).

Submission.- Photography- Minimum 5 works each on creative photography (Size 10"x12")
Reproduction tech- Written on document (500 words) on offset Printing

6. Computer Graphics-

Internal Max. Marks	External Max. Marks	Internal Min. Marks	External Min. Marks	Duration of Exam	Teaching Hours
20	80	8	32	Submission	100 Hrs.

Note:- Submission work to be assessed by External Examiners.

Students shall be given an understanding of Web designing Principles, Basics of Web designing, Introduction to HTML, Cascading style sheet and to Web Publishing and Hosting.

Submission:- A website - design of a company.